



the
networkers

connecting people with opportunities

Build a Business That Builds Others

A franchise opportunity
with The Networkers® NZ

Welcome to The Networkers® NZ

We're a people-first business network helping business owners and professionals build genuine relationships, grow their visibility, and thrive through connection.

What began in Canterbury in 2016 with one group has grown into 740+ members across 54 groups and 11 regions nationwide.

At the heart of it all is people. We believe strong communities grow strong businesses, and we're proud to play a part in helping both thrive. As a social enterprise, we also give back to local charities through gifted memberships, sponsorships, and fundraising support.

How We're Different

While some networking organisations focus on leads and strict rules, we focus on people! We bring people together through weekly networking meetings in local cafés and venues around New Zealand.

At The Networkers®NZ, meetings feel natural, friendly, flexible, and genuinely supportive. No pressure pitches. No attendance quotas. Just real conversations and connections that lead to real opportunities.

By the Numbers

10 years

helping Kiwi businesses grow

85%

average member retention

2 x growth

in most franchise regions
within 12 - 18 months

740+
members

across NZ

54 Groups
Meeting

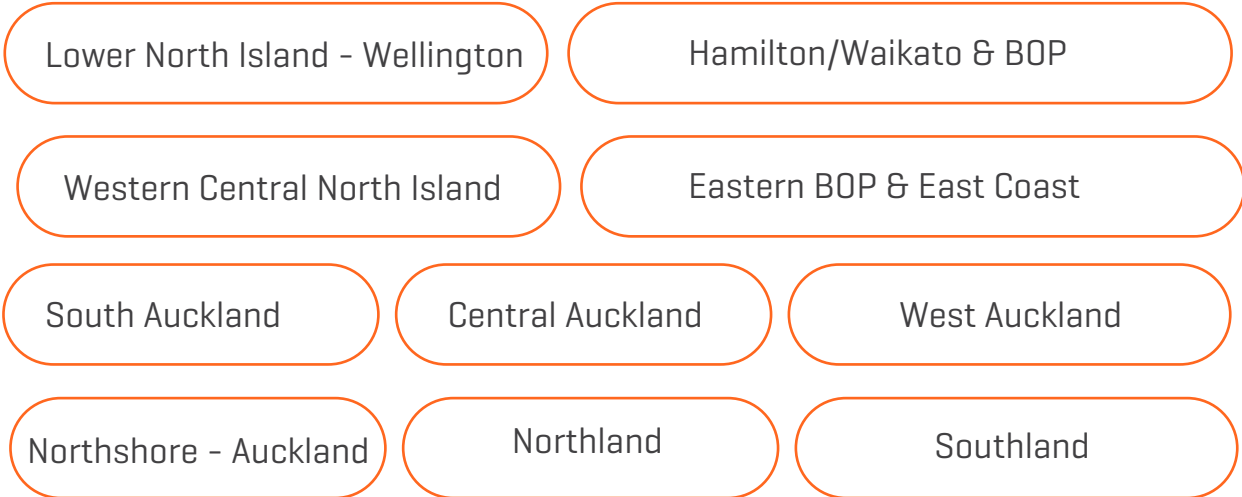
each week



What's the Franchise Opportunity

The Networkers® NZ is expanding and inviting expressions of interest for franchise partner opportunities in the following regions.

Most regions can support 20 or more weekly groups offering significant room to grow.



In a Snapshot

Investment Range

From \$5,000-\$25,000 + GST [depending on region size & potential]

Proven system

Access training, systems and support to help you succeed from day one.

Peer Community

Join a national mastermind of franchise partners. You're not alone.

Earning Potential

Positive cashflow and recurring monthly income with members who pay upfront.

Time commitment

Approx. 20-40 hours per week [region dependant] Flexibility to work anywhere without the need for staff, stock, or premises.

Be part of something bigger

We're a nationwide network with 740+ members and counting!

"Over the past 16 months, our networking franchise has grown remarkably from 40 to 140 members. The experience has been a highly positive one with strong systems, open communication, and great support."

Mark & Kym Scown, Franchise Partners, North Canterbury

Who is this perfect for?

This opportunity is ideal for people who:

- Want to own a purpose-led business in your community
- Already work in business services [e.g. bookkeeper, advisor, coach] and want to grow your profile
- Are transitioning out of full-time work and want something with meaning
- Value flexibility and meaningful work with proven financial return

Life as a Franchise Partner

With facilitators already managing existing groups, you can focus on strategic growth and community building. As a franchise partner, you will

- Launch and grow weekly business networking groups in your area
- Build trusted relationships that support small business growth
- Promote your groups locally [with national marketing support]
- Earn recurring monthly income through group memberships

You don't need to be a polished presenter or networking expert. If you're a confident communicator, a good listener, and someone who genuinely values relationships, you've got what it takes.

Next steps

If what you've read sparks something in you, let's chat.

There's no pressure, no commitment. Just a genuine conversation to see if this opportunity feels right for you.

To get started, contact Maria Gold, Founder & Director, to discuss your preferred region before it's taken.

Maria Gold | Founder and Director

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